

Meeting No.6 – Brainstorming & Decision Making

Meeting Objective:

Design some digital content that can be used to advertise Payap University on the world wide web. Use any marketing skills you have learned from other classes (ie. Analysis of target audience, the 4 P's etc.)

The design has to be something that your group has the skills to actually make, however, you will not be making it during this meeting.

- Your group must select a chairman and a secretary.
- Your group must use a recognised form of decision making.
- The secretary must record all proposed ideas, reasoning and premises.

You have 40 minutes to complete this meeting.